

Sponsorship – EAADA 2010 Gold Rush Dressage Show CDI3* Y/J/P/CH & DC Gold National (with para-equestrian classes)



The Edmonton Area Alberta Dressage Association (**EAADA**) is a non-profit association of riders, owners and supporters of the equine sport of dressage. We sponsor schooling and recognised horse shows, clinics and seminars to promote the sport, with a strong focus on assisting and developing young riders. The EAADA relies on fundraising to help support our projects.

The Event



From July 15 to 18, 2010, the **EAADA** will hold its annual Gold Rush Gold National Show at Amberlea Meadows near Edmonton, Alberta. This four day event offers individual classes from Training level to Grand Prix. Competitors include junior riders, adult amateurs, para-equestrians, and professional riders and trainers.



After the success of the 2009 CDI2*, the EAADA was awarded the opportunity to host a three star Concours de Dressage Internationale (CDI3* /Y/J/P/Ch) in conjunction with the 2010 Gold Rush Show. In addition to the CDI3* adult classes, we will offer youth (16 to 21), junior (14 to 18), pony and children's classes in this world qualifier competition.



The **EAADA** hosted the first CDI in Western Canada in August 2009 and was able to offer athletes from four provinces the opportunity to compete at Olympic levels without the need to travel to Eastern Canada or the United States. The CDI3* offered in 2010 will be especially significant for athletes who hope to qualify for the World Equestrian Games at the Kentucky Horse Park in the fall of 2010. The WEG, held every 4 years (2 years before the Olympics), represent the world championships for 8 equestrian sports, including dressage and para-dressage.

A panel of five international judges, including three Olympic judges, will preside over the CDI3* with results from this event contributing to team selections. Six countries will be invited to send athletes to the Gold Rush CDI3*. We anticipate that the stands will be filled to capacity with spectators watching these athletes compete for an opportunity to represent their home countries in the World Equestrian Games.

Sponsorship



The **EAADA** has sponsorship options to allow participation at various levels. We can design a package to suit the needs of individuals, businesses or organizations if one of the options below does not suit your needs. Sponsorships can be exclusive or shared. A sponsors' lounge will be available for the enjoyment of all sponsors during the show.

Level of Sponsorship

Gold Mine
\$5000 and up



Gold Strike
\$3000 to \$4999



Gold Brick
\$1000 to \$2999



Gold Nugget
\$500 to \$999



Gold Dust
\$50 to \$499



Promotion of Sponsors

- The competition ring used by the CDI3* will be named after the sponsor.
 - The Sponsor will be recognized during a class and/or during a presentation for a CDI3* championship, and will be given the opportunity to present ribbons.
 - A banner recognizing the sponsor on all pages of the Gold Rush Dressage Show website beginning in the spring of 2010.
 - Full page ad/recognition in the show program.
 - Regular announcements will be made during the show promoting the sponsor.
 - Promotional signage and banner will be displayed during the event.
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- A competition ring will be named after the sponsor.
 - The Sponsor will be recognized during a class and/or during a presentation for a CDI3* championship, and will be given the opportunity to present ribbons.
 - Name or business logo of the sponsor will appear on the show website with links to business website beginning in spring of 2010.
 - Full page ad/recognition in the show program
 - Regular announcements will be made during the show promoting the sponsor.
 - Promotional signage and banners will be displayed during the event.
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- The Sponsor will be recognized during a class and/or during a presentation for a championship and will be given the opportunity to present ribbons.
 - Name or business logos will appear on the show website with links to business website beginning in spring of 2010.
 - A half page ad/recognition in the show program
 - Regular announcements will be made during the show promoting the sponsor.
 - Promotional signage and banners will be displayed during the event.
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- The Sponsor will be recognized during a class and/or during a presentation for a championship and will be given the opportunity to present ribbons.
 - Name or business logos will appear on the show website with links to business website beginning in spring of 2010.
 - A quarter page ad/recognition in the show program
 - Regular announcements will be made during the show promoting the sponsor.
 - Promotional signage and banners will be displayed during the event.
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- Name or business logos will appear on the show website with links to business website beginning in spring of 2010.
 - An eighth page ad/recognition in the show program
 - Regular announcements will be made during the show promoting the sponsor.
 - Promotional signage and banners will be displayed during the event.

We invite the local media to attend our show. We also publicize our event and sponsors in various equestrian magazines throughout Canada.

If you would like to discuss the various sponsorship options please contact Donna Tribe at (780) 465-6673 or donnnatr@shaw.ca.



**Dressage Sponsors Information Form
EAADA 2010 Gold Rush Dressage Show**

**CDI3*Y/J/P/CH &
DC Gold National (with para-equestrian classes)**

Your Name Or Your Organization's Name _____

Contact Name: _____

Website Address: _____

Address: _____

Phone Number: _____

Sponsorship Amount: _____

If applicable, in a few words can you explain some of the benefits of your Product and/or Service or, explain what makes your organization different than the others. This information will be used during by the show announcer.

Do you have a banner that you would like displayed? _____

If applicable, please attach a copy of your company/organization's logo. If you would like to place an ad in the sponsor recognition space reserved for you in the program, please send the ad. If you do not have a logo or an ad, please send a business card. We would prefer an electronic version of the above; however, any format is acceptable.

Please return to Donna Tribe at donnatribe@shaw.ca or mail to 10513-69 Street, Edmonton, Alberta T6A 2S7.

As well as inviting the local media to attend our show. We also promote our sponsors during the show.





Thank you to the Sponsors

of the Edmonton Area /Alberta Dressage Association
Gold Rush CDI**



Together you made the show possible!

A Ride in the Park, Alberta Dressage Association, Alberta Equestrian Federation, Alberta Junior Young Riders Association, Alberta Sport, Recreation, Parks & Wildlife Foundation, Amberlea Meadows, Anky North American, Ann Hall, Bannerz, Betty & Norm Tribe, BMW Stables & Pik Kaiser Graphit Syndicate, Bonnie Doon Greenhouse & Leslie Dowler, Brenda and Paul Johnson, Brian M. Thompson Barrister/Solicitor, Brittany & Jean Kroening, Canadian Western Bank, Carrots and Cocktails, Chris and Karen Lane & Family, Chris Collins, City of Edmonton, Clip Clop Trailers, Cold Lake/Alberta Dressage Association, Common Sense Works, Competition Chevrolet Oldsmobile, Connie Varnhagen - 2009 Dressage Youth National, Crawford Equestrian Services, CWD Saddlery, Darren Stevenson & Family, DK Saddlery, Donna Tribe, Dressage Boutique, Duraguard Fence Ltd., Dwayne Blatt & Patricia Watson, Elexis Drews-Ortleib, Equestrian Factory Outlet Inv., Equine Canada - 2009 Dressage Youth National Equi-Products, Esther Schwab Professional Group, Flying Colours, Frieser Robinson MacKay Barristers & Solicitors, G&E Pharmacy, Gaitpost, Heavy Oil, Helen Parker, Herbers Veterinary Service, Horse Life, Horse Sense Herbs, Irene Rapaj, Iris Zelter, Jackson Ladies, Jane Haslett, Jennifer Haslett, Jennifer Parks, Killerney Farm, Larch Acres Farm, Maple Leaf Meadows Riders, Margaret & James Graham, Marsh Haven Farms - Anivac Cleaning Systems, Masinya, Natalie, John & Caitlin Lobo, Omega Alpha Pharmaceuticals Inc., Outrageous Creations, Parkland Area/Alberta Dressage Association, Poirier & Associates, Prema Edmonton, Roberts Veterinary Services, Sanna MacFarlane, Dressage Trainer, Stony Plain Registries, Tack-n-Things, The Meraw Family, The Waterman, Top Hat n'Tails, Tudor Tack Shoppe Ltd., Wessex Holdings, Zender Ford



EQUINE CANADA



**THE CITY OF
Edmonton**



**ALBERTA
DRESSAGE
ASSOCIATION**



**Alberta
Equestrian
Federation**



**ALBERTA
SPORT, RECREATION
PARKS & WILDLIFE
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**ALBERTA
JUNIOR
YOUNG
RIDERS
DRESSAGE**



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**CANADIAN
WESTERN
BANK**
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**AMBERLEA MEADOWS
EQUESTRIAN CENTRE**



TACK-N-THINGS



HL



Heavy Oil



**Top Hat
n'Tails**



**Common
Sense
works**



**OMEGA
ALPHA**



EQUI-PRODUCTS
RIDERS HELPING KIDNERS



LAW



CWD'S



Poirier & Associates



Zender



GAITPOST



ANIVAC
Cleaning Systems
Arms, facilities & Farms



Flying Colours Stables



**FRIESER-ROBINSON
-MACKEY-**



**MAPLE LEAF
MEADOWS**



**EQUESTRIAN
FACTORY
OUTLET**



Masinya



**Clip
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G & E Pharmacy Ltd.
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Crawford Equestrian Services



HVS



**STONY PLAIN
REGISTRIES**